FACULTY OF EDUCATION
DEPARTMENT OF COMMERCE & MANAGEMENT
SCHEME BBA 5th Semester (Admitted Year (2022-23)
SESSION 2024-25

/ S.N	Course Code	Subject	Course Title	Credit	Pre-Requisite (If Any)	Theory		CCE/Internal				Practical/Project		Total Marks
						Max.	Min.	Class Test		Assignment/Presentation		Max.	Min.	
								Max.	Min.	Max.	Min.			
CORE COURSE / MAJOR SUBJECT (SELECT ANY ONE GROUP)														
1	M3-BBAA1D	HUMAN RESOURCE MANAGEMENT	PERSONNEL MANAGEMENT AND INDUSTRIAL RELATIONS	6	Open For All	60	21	20	7	20	7	-	-	100
	M3-BBAA2D	HUMAN RESOURCE MANAGEMENT	HUMAN RESOURCE DEVELOPMENT	4	Open For All	60	21	20	7	20	7	-	-	100
2	M3-BBAB1D	MARKETING MANAGEMENT	ADVERTISING AND SALES MANAGEMENT	6	Open For All	60	21	20	7	20	7	-	-	100
	M3-BBAB2D	MARKETING MANAGEMENT	CONUSMER BEHAVIOR	4	Open For All	60	21	20	7	20	7	-	-	100

3	M3-BBAC1T	FINANCE MANAGEMENT	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT	6	Open For All	60	21	20	7	20	7	-	-	100
	M3-BBAC2D	FINANCE MANAGEMENT	MERCHANT BANKING AND FINANCIAL SERVICES	4	Open For All	60	21	20	7	20	7	-	-	100
VOCATIONAL COURSE SELECT ANY ONE														
1	V2-COM-TALT	Accounting and Tally	Computerized Accounting	4	Open For All	50	18	-	-	50	18	100	50	100
2	V2-COM-FINT	Finance Services and Insurance	Personal Finance and Planning	4	Open For All	50	18	-	-	50	18	100	50	100
3	V2-OFM-OPPT	Office Procedure and Practices	Office Procedure and Practice	4	Open For All	50	18	-	-	50	18	100	50	100
4	V2-PSY-DEVT	Personality Development	Personality Development	4	Open For All	50	18	-	-	50	18	100	50	100
5	V2-COM-REMT	Retail Management	Supply Chain and Retail Management	4	Open For All	50	18	-	-	50	18	100	50	100
6	V2-COS-WEBT	Web Designing	Web Development Using PHP &My SQL	4	Open For All	50	18	-	-	50	18	100	50	100
7	V2-COM-DIGT	Digital Marketing	E-Commerce	4	Open For All	50	18	-	-	50	18	100	50	100
8	V2-COM-	Export Import	Foreign Trade-	4	Open For All	50	18	-	-	50	18	100	50	100

	EIMT	Management	Procedure and Documentation											
9	V2-COM-GSTT	E-Accounting and Taxation With GST	E-Filling Of Tax Return	4	Open For All	50	18	-	-	50	18	100	50	100
COMPOULSORY														
1	PRJ	FIELD PROJECT / INTERNSHIP/ APPRENTICESHIP	FIELD PROJECT / INTERNSHIP/ APPRENTICESHIP	6	Open For All	-	-	-	-	-	-	100	50	100
TOTAL CREDIT				20										