

**FACULTY OF EDUCATION  
DEPARTMENT OF COMMERCE & MANAGEMENT  
ANNUAL SCHEME OF BBA II<sup>nd</sup> YEAR  
SESSION 2022-23**

Group/ S.N	Course Code	Subject	Course Title	Credit	Pre- Requisite (If Any)	Theory		CCE/Internal		Practical/Project		Total Marks
						Max.	Min.	Max	Min.	Max.	Min.	
<b>CORE COURSE / MAJOR SUBJECT (SELECT ANY ONE GROUP)</b>												
A	M2-BBAA1T	Human Resource Management	Human Resource Management	6	Open For All	70	23	30	10	-	-	100
	M2-BBAA2T	Organizational Behaviour	Organizational Behaviour	6	Open For All	70	23	30	10	-	-	100
B	M2-BBAB1T	Marketing Management	Marketing Management	6	Open For All	70	23	30	10	-	-	100
	M2-BBAB2T	Marketing Research	Marketing Research	6	Open For All	70	23	30	10	-	-	100
C	M2-BBAC1T	Financial Management	Financial Management	6	Open For All	70	23	30	10	-	-	100
	M1-BBAC2T	Financial Markets and Financial Services	Financial Markets and Financial Services	6	Open For All	70	23	30	10	-	-	100

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<b>MINOR SUBJECT (SELECT ANY ONE OTHER THAN MAJOR SUBJECT IN GROUP)</b>												
<b>1</b>	<b>M2-BBAA2T</b>	Organizational Behaviour	Organizational Behaviour	<b>6</b>	<b>Open For All</b>	<b>70</b>	<b>23</b>	<b>30</b>	<b>10</b>	<b>-</b>	<b>-</b>	<b>100</b>
<b>2</b>	<b>M2-BBAB2T</b>	Marketing Research	Marketing Research	<b>6</b>	<b>Open For All</b>	<b>70</b>	<b>23</b>	<b>30</b>	<b>10</b>	<b>-</b>	<b>-</b>	<b>100</b>
<b>3</b>	<b>M1-BBAC2T</b>	Financial Markets and Financial Services	Financial Markets and Financial Services	<b>6</b>	<b>Open For All</b>	<b>70</b>	<b>23</b>	<b>30</b>	<b>10</b>	<b>-</b>	<b>-</b>	<b>100</b>
<b>ELECTIVE SUBJECT (GENERIC ELECIVE COURSE) (CHOOSE ANY ONE OTHER THAN MAJOR SUBJECT &amp; MINOR SUBJECT)</b>												
<b>1</b>	<b>M2-BBAA2T</b>	Organizational Behaviour	Organizational Behaviour	<b>6</b>	<b>Open For All</b>	<b>70</b>	<b>23</b>	<b>30</b>	<b>10</b>	<b>-</b>	<b>-</b>	<b>100</b>
<b>2</b>	<b>M2-BBAB2T</b>	Marketing Research	Marketing Research	<b>6</b>	<b>Open For All</b>	<b>70</b>	<b>23</b>	<b>30</b>	<b>10</b>	<b>-</b>	<b>-</b>	<b>100</b>
<b>3</b>	<b>M1-BBAC2T</b>	Financial Markets and Financial Services	Financial Markets and Financial Services	<b>6</b>	<b>Open For All</b>	<b>70</b>	<b>23</b>	<b>30</b>	<b>10</b>	<b>-</b>	<b>-</b>	<b>100</b>
<b>4</b>	<b>C2- COMA1G</b>	Fundamentals of Management	Fundamentals of Management	<b>6</b>	<b>Open For All</b>	<b>70</b>	<b>23</b>	<b>30</b>	<b>10</b>	<b>-</b>	<b>-</b>	<b>100</b>
<b>5</b>	<b>C2- COMA2G</b>	New Venture Planning	New Venture Planning	<b>6</b>	<b>Open For All</b>	<b>70</b>	<b>23</b>	<b>30</b>	<b>10</b>	<b>-</b>	<b>-</b>	<b>100</b>
<b>6</b>	<b>A2-RBAN1G</b>	Rural Banking	Rural Development in India	<b>6</b>	<b>Open For All</b>	<b>70</b>	<b>23</b>	<b>30</b>	<b>10</b>	<b>-</b>	<b>-</b>	<b>100</b>

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<b>VOCATIONAL SUBJECT (SELECT ANY ONE)</b>												
<b>1</b>	<b>V1-COM-GSTT</b>	E-Accounting and Taxation with GST	E-Accounting and Taxation with GST	<b>4</b>	<b>Open For All</b>	<b>50</b>	<b>17</b>	-	-	<b>50</b>	<b>17</b>	<b>100</b>
<b>2</b>	<b>V1-COM-FINT</b>	Financial Services & Insurance	Financial Services & Insurance	<b>4</b>	<b>Open For All</b>	<b>50</b>	<b>17</b>	-	-	<b>50</b>	<b>17</b>	<b>100</b>
<b>3</b>	<b>V1-TNT-TTTT</b>	Tourism, Transport & Travel Services	Tourism, Transport & Travel Services	<b>4</b>	<b>Open For All</b>	<b>50</b>	<b>17</b>	-	-	<b>50</b>	<b>17</b>	<b>100</b>
<b>4</b>	<b>V1-COM-SALT</b>	Salesmanship	Salesmanship	<b>4</b>	<b>Open For All</b>	<b>50</b>	<b>17</b>	-	-	<b>50</b>	<b>17</b>	<b>100</b>
<b>FOUNDATION COURSE (COMPULSORY)</b>												
<b>1</b>	<b>X2-FCEA1T</b>	अधार पाठ्यक्रम	भाषा और संस्कृति	<b>2</b>	<b>Open For All</b>	<b>50</b>	<b>17</b>	-	-	-	-	<b>50</b>
<b>2</b>	<b>X2-FCHB1T</b>	Foundation Course	English Language & Foundation	<b>2</b>	<b>Open For All</b>	<b>50</b>	<b>17</b>	-	-	-	-	<b>50</b>
<b>3</b>	<b>X2-FCAC1T</b>	Foundation Course	Entrepreneurship Development	<b>2</b>	<b>Open For All</b>	<b>50</b>	<b>17</b>	-	-	-	-	<b>50</b>
<b>4</b>		Foundation Course	Women Empowerment	<b>2</b>	<b>Open For All</b>	<b>50</b>	<b>17</b>	-	-	-	-	<b>50</b>
<b>Inter/Intra Faculty</b>												
		Field/Project/ Internship/	Field/Project/ Internship/	<b>4</b>	<b>Open For All</b>	-	-	-	-	<b>100</b>	<b>33</b>	<b>100</b>